

Community Development Indicator Reporting Instructions

The indicators below will be collected from states across the nation to enable us to show the collective impact of Extension programs to our regional and national stakeholders.

- States should only report on the indicators applicable to their programs. Some states may choose to collect an indicator by program to meet their own tracking needs and then combine numbers across programs for regional reporting.
- Data will be collected and reported annually to reflect 12 months. States can choose the time frame that aligns with their university's reporting year (calendar, federal, etc.).
- The "but for" principle applies; Extension doesn't have to be the project lead or sole instigating factor but played an essential role in achieving the indicator.
- Email Indicators and Vignettes to Roseanne Scammahorn, <r.scammahorn@msstate.edu> and Carmen Kelly, <carmen.kelly@msstate.edu> **by or before the July 15th deadline.**
- Short Vignette: Please provide a short vignette of **[no more than 75]** words to include in the report. This should be a statement of a specific programmatic impact your state has experienced.

Extension Program Indicators:

1. Number of participants reporting new leadership roles or opportunities.

- New leadership roles/opportunities are not limited to new formal leadership roles. The indicator may also include an expansion of current responsibilities, leading new activities, or serving the community in a new way based on increased capacity due to Extension training.

2. Number of individuals taking on a leadership role in the community for the first time.

- This indicator captures individuals who have never held a leadership position in their community but have done so as because of Extension programming.

3. Number of new or deepened alliances or networks formed at the community level.

- This indicator tracks the number of new partnerships, collaborations, or networks that have been formed or strengthened within a community as an outcome of Extension's work.

4. Number of community- or organizational-level plans developed.

- This indicator captures the number of new strategic, action, or operational plans that have been created at the community or organizational level with Extension's involvement.

5. Number of plans implemented.

- This indicator measures the number of the plans developed in the previous indicator that have begun implementation, even if not fully completed.

6. Dollar value of grants or other resources accessed by communities or organizations.

- This indicator includes the total dollar value of grants, contracts, or other external funding and resources that have been secured by communities or organizations because of Extension's support or facilitation.

7. Number of hours contributed by community partners.

- This indicator tracks the total number of volunteer or in-kind hours contributed by community partners towards Extension-led initiatives or activities.

8. Number of businesses or organizations created, retained, or expanded.

- This indicator captures the number of new businesses or organizations that have been started, existing ones that have been retained, or those that have expanded their operations due to Extension's community development efforts.

9. Number of businesses or organizations with increased access to financial resources.

- This indicator tracks the number of businesses or organizations that have gained improved access to capital, credit, or other financial resources through Extension's assistance or interventions.

10. Number of jobs created, obtained, or retained.

- This indicator measures the number of new jobs that have been created, individuals who have obtained employment, or existing jobs that have been retained because of Extension's community development programming.

11. Number of program participants reporting new or deepened connections with people.

- This indicator measures the number of participants who have made new or strengthened existing connections with people because of programs.

12. Number of program participants reporting new or deepened community engagement.

- This indicator captures the number of individuals who have become more actively engaged in their community, whether through new initiatives or increased participation, because of Extension programs.

13. Number of participants indicating improved quality of life.

- This indicator measures the number of program participants who report an improvement in their overall quality of life because of Extension's community development efforts.

14. Number of participants completing skill development training programs offered through Community Development Extension.

- This indicator tracks the number of individuals who have participated in and completed Extension-provided training programs focused on building community development skills. Examples – digital skills, workforce, facilitation, grant writing, leadership – just about anything.

15. Total number of contact hours in programs offered through Community Development Extension.

- This indicator captures the total number of participant contact hours across all Community Development Extension programs and activities. Examples – one on one technical assistance.

16. Number of entities that have developed practices or improved practices to protect natural resources.

- This indicator tracks the number of communities, organizations, or other entities that have either established new or enhanced existing practices to conserve and protect natural resources, facilitated by Extension.

17. Number of entities that have applied decision support tools.

- This indicator measures the number of communities, organizations, or other stakeholders that have utilized decision-making frameworks, models, or other analytical tools provided or facilitated by Extension.

Internal Extension Capacity Indicators:

1. Dollar value of grants and other resources received by Community Development programs.

- This indicator captures the total dollar value of external funding and other resources secured by Extension's Community Development programs.

2. Number of new or expanded collaborations formed within Extension.

- This indicator tracks the number of new cross-programmatic or inter-disciplinary collaborations that have been established or existing ones that have been strengthened within the Extension system.

3. Number of Community Development FTEs (i.e., how many FTEs are funded by Extension specifically for Community Development Extension programming).

- This indicator provides a count of the full-time equivalent (FTE) positions dedicated to Community Development work within the Extension system.